

## JINNA SAMARA HALPERIN, MPH

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### RELEVANT AREAS OF EXPERTISE:

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- Serving as a management advisor and technical assistance provider for nonprofit organizations, social service and health care agencies, as well as state agency employees.
- Conducting strategic planning and organizational assessments for nonprofit organizations.
- Designing and developing streamlined tools and systems to improve organizational functioning.
- Writing and editing foundation, state and federal government proposals as well as reports on behalf of nonprofit, hospital and state agencies.

### RELEVANT PROFESSIONAL EXPERIENCE:

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09/14- Present **Senior Associate**

09/13- 09/14 **Consultant**

DMA Health Strategies, Lexington, MA

Selected examples of major projects include:

- Manage a five-year evaluation of Caring Together, the joint Department of Children and Families (DCF) and Department of Mental Health (DMH) Title IV-E Waiver Demonstration initiative to redesign residential services for youth and families throughout the Commonwealth.
- Lead a three-year evaluation of the enhanced and expanded Rhode Island Veterans Treatment Court program, funded by the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Substance Abuse Treatment. Provide ongoing technical assistance around data collection, management, and reporting as well as program operations and management.
- Provide management consulting services and grant writing support to local social services agencies and hospitals seeking state and federal funding opportunities.
- Designed and analyzed a provider survey and contributed to the summary report for a Massachusetts substance abuse treatment access study funded by the Center for Health Information and Analysis.
- Designed and prepared a Request for Responses for an Executive Office of Health and Human Services and DCF joint procurement for a statewide network of Family Resource Centers overseen by an Administrative Services Organization.
- Designed, conducted and analyzed a survey aimed at assessing the Vermont Department of Health Division of Alcohol and Drug Abuse Programs statewide substance abuse workforce development activities across the continuum of care on behalf of the Center for Health and Learning.
- Wrote a business case study for SAMSHA's Children's Mental Health Initiative grantees to train and build capacity around developing financing strategies to support systems of care.

02/13 – 08/14 **Evaluation and Grant Writing Consultant**

Health Resources in Action (HRiA), Boston, MA

- Wrote funding proposals for community engagement, health communication, community health needs assessments, strategic planning, healthy communities, obesity and asthma prevention, and child welfare services to a range of federal and state agencies as well as private foundations.
- Analyzed data and drafted report for a County substance abuse needs assessment.

10/13 – 05/14 **Freelance Medical Report Writer**

Children's Hosp., Ctr. of Excellence for Pediatric Quality Measurement, Boston, MA

- Drafted technical report on priority pediatric quality measure for the Agency for Healthcare Research and Quality and Centers for Medicare and Medicaid Services.

12/12- 02/14 **Technical Assistance Consultant**

Education Development Center, Waltham, MA

- Served as a technical assistance provider on substance abuse prevention to BSAS-funded communities through the Massachusetts Technical Assistance Partnership for Prevention program.

05/13- 06/13 **Consultant**

BD Group, Newton, MA

- Provided guidance on opportunities to fund financial management systems for Dual Demonstration projects supporting Medicare and Medicaid eligible individuals.

03/12- 01/13 **Research, Evaluation and Grant Writing Consultant**

Mount Auburn Hospital, Department of Community Health, Cambridge, MA

- Worked with community partners to design needs assessment for caregivers of Cambridge seniors. Developed evaluation tools, conducted focus groups with providers, and analyzed and summarized research findings.
- Wrote and reviewed funding proposals for research and programmatic support.

08/12 – 11/12 **Community Health Consultant**

Regional Center for Healthy Communities at Mount Auburn Hospital, Cambridge, MA

- Provided technical assistance and coordination support to Community Health Network Areas (CHNA). Created community profile presentations for CHNA 18.
- Designed an outreach and dissemination tool, a grantmaking tool, and a guide for CHNA grantmaking practices.

10/10- 06/12 **Research, Evaluation and Technical Assistance Consultant**

Regional Center for Healthy Communities, Cambridge, MA

- Participated in a BSAS-funded needs assessment around substance abuse and mental health issues of Native American Indians and Military Families and Veterans.
- Provided evaluation and technical assistance to Community Health Network Areas.

01/12 – 05/12 **Evaluation and Training Consultant**

Community Health Network Area 17, Cambridge, MA

- Developed evaluation plan and program-specific plans for priority health initiatives.
- Facilitated trainings on impact assessments, evaluation and coalition building.

- 03/07- 03/09 **Research and Evaluation Consultant**  
 Institute for Community Health (ICH), Cambridge Health Alliance, Cambridge, MA
- Developed qualitative instruments, collected and analyzed data, wrote reports and a presentation for the Cambridge Early Learning Opportunities Act evaluation.
  - Developed surveys, conducted dozens of assessments, analyzed survey data and wrote profiles of the organizations and coalitions receiving technical assistance and training from the Massachusetts Alliance on Teen Pregnancy to implement evidence-based approaches to teen pregnancy prevention.
  - Analyzed data and wrote report for a project aimed at developing a national campaign to improve school readiness for low-income, English language learners.
  - Worked collaboratively with staff at a local community organization to develop a comprehensive data collection and evaluation plan as well as an outcomes measurement framework. Oversaw the piloting and implementation of evaluation instruments, and analyzed the qualitative data. Provided technical assistance on data collection, management and reporting.
- 07/08 -09/08 **Public Health Consultant**  
 Policy Studies Inc., Cambridge, MA
- Reviewed and edited background documents, surveys and assessment tools for inclusion on a Rhode Island Department of Health website on asthma control.
  - Contributed to the planning of the MA Tobacco Control Program conference.
- 09/04 -01/07 **Research Associate**  
 Physicians for Human Rights (PHR), Cambridge, MA
- Planned and monitored investigations and trainings, including recruiting international experts. Achievements included negotiating with U.S. and Libyan government officials to secure unprecedented access for PHR's first delegation.
  - Directed PHR's case advocacy program and developed advocacy/media strategies.
  - Drafted PHR reports, journal articles, press releases, presentations and media submissions. Developed content for PHR's website and print publications.
- 07/03- 07/04 **Technical Communications Associate**  
 Pathfinder International, Watertown, MA
- Played a lead role in the strategizing, writing and editing of federal grant proposals, including a successful \$95 million, five-year, multi-partner grant for social sector development in Nigeria.

## **EDUCATION AND SKILLS:**

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| Summer 2002 | <b>Harvard School of Public Health</b>   | Boston, MA |
|             | <ul style="list-style-type: none"> <li>• Certificate in Health and Human Rights</li> </ul>                                   |            |
| 2000-2002   | <b>Boston University School of Public Health</b>   | Boston, MA |
|             | Master of Public Health with an International Health Concentration   |            |
|             | <ul style="list-style-type: none"> <li>• Certificates in Managing Disasters and Emergencies and in Health Care in</li> </ul> |            |

## Developing Countries

- 1993-1997      **Beloit College**      Beloit, WI
- Bachelor of Arts in Anthropology, self-designed minor in African Studies
- Cum Laude and Dean's List for Academic Achievement (1996-1997)
  - Honors thesis: Language, Ethnicity and the Construction of a Ghanaian National Identity
- Fall 1995      **School for International Training**      Ghana, West Africa
- College Semester Abroad, Ghana: African Arts and Culture

Proficient in reading, writing, and speaking French.

## **SELECTED PUBLICATIONS AND PRESENTATIONS:**

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**Halperin, J. S.** Data-Driven Storytelling: Counting What Matters at Your Nonprofit. Nonprofit Spark Radio. August 12, 2013.

**Halperin, J.S.** Do Storytelling and Data Have Chemistry in Your Fundraising World? The Nonprofit Quarterly. July 16, 2013.

**Halperin, J.S.** Voices from the Field: Nonprofit Workplace Culture – Why it Matters so Much to Us. The Nonprofit Quarterly. July 12, 2011.

Leiter, K.S., Mondino, J., Mohaved, M. Soohoo, C. and **Halperin, J.S.** Whose Choice? How the Hyde Amendment Harms Poor Women. Center for Reproductive Rights. September 2010

Friedman, E., Choi, Y., Bresnahan, R., Khaliif, M., Arocha, I., Caglia, J., **Halperin, J.S.**, Hacker, K. Assessing Perspectives on Interpreter Services: Identifying Measures to include in a Model for Assessing the Cost-effectiveness of Interpreter Services. Presented at the 137<sup>th</sup> Annual Meeting and Exposition of the American Public Health Associations, Philadelphia, PA. November 10, 2009.